Tidy a bank marketing campaign dataset by splitting it into subsets, updating values, converting data types, and storing it as multiple csv files.

**Project Description**

Data cleaning is an essential skill for data engineers, encompassing reading, modifying, splitting, and storing data.

In this notebook, you will apply your data-cleaning skills to process information about marketing campaigns run by a bank.

You will need to modify values, add new features, convert data types, and save data into multiple files.